

Wednesdays
at 11am

Baseline Shift

1 **10 Jan** **Year Tutor briefings**
See timetable Introduction to the term ahead on our BA Graphic Communication course, by our respective Part Tutors.

2 **17 Jan** **Future career prospects**
Blackboard **Rescheduled! See Week 11 for info.**

3 **24 Jan** **Creating design systems**
Blackboard Geri Reed explains her fascinating career in creating inclusive digital products as a Design System and Accessibility Consultant in UX design.

4 **31 Jan** **Feedback Jam**
Blackboard Get new perspectives on your current design. Bring along work from live modules, Real Jobs or passion projects for valuable input from assembled tutors and peers.

5 **7 Feb** **Specialist VS Generalist**
Agriculture GL01 With over ten years of experience, Sam Asplen; Associate Creative Director at Red Bee Media shares his design journey within the TV and Media industry.

7 **21 Feb** **Penguin Books**
Agriculture GL01 The acclaimed book designer, David Pearson visits the Department to talk about his career and approach to book cover design, through past and ongoing projects.

8 **28 Feb** **Diversity in design**
Agriculture GL01 Aanand Tank returns to the department to talk about his experiences from being a Reading graduate to a brand and inclusive digital designer working at Sky Creative!

9 **6 Mar** **Youtube Creative studio**
Blackboard Kieran Mistry talks about his journey as Head of Design at Youtube Creative. Learn more about how physical and digital design work together in the entertainment industry.

10 **13 Mar** **Alumni talks**
Blackboard Reading graduates return to share their stories, offer advice and inspiration and discuss life after university.

11 **20 Mar** **Future career prospects**
Blackboard Discover more about her inspirational journey as Katarina Duvnjak discusses her life after Reading from working at Sky News to becoming a Senior Lead Designer at IMG.